

UNM Center for Sales & Business Development

The UNM Anderson School of Management has created the Center for Sales and Business Development to provide our students with practical, experiential learning in selling before they launch their professional careers.

We know that more than 3,000 of our alumni work in business development and/or sales, so we believe it's important to offer this unique learning experience for our students.

Our goal is to blaze a trail for sales education while helping students develop into successful professionals and providing a fantastic talent pool for corporations to start their hiring process.

This is where we need partners like you.

HOW WE USE YOUR FUNDS:

Hiring sales coaches and faculty to train our students

Funding student scholarships

Hosting networking events with students and employers

Attending and participating in national sales competitions

Joining the University Sales Center Alliance for networking and best practices

Hosting career fairs

Employing a graduate assistant to help with administration and logistics

Purchasing sales software and technology

OUR CORPORATE PARTNERS



UNM Center for Sales & Business Development

MEMBERSHIP LEVELS AND BENEFITS

Minimum three-year commitment

Benefits	Wolf Pup \$3,000 per year	Lobo \$6,000 per year	Pack Leader \$12,000 per year
Category exclusivity			●
One corporate onsite visit per year			●
Corporate membership on Sales Center Advisory Board			●
Priority access to student video resumes (visumes) every semester			●
Priority access to student speed-selling videos every semester			●
Booth at career fair once per semester		●	●
Guest speaker in class once per semester		●	●
One-on-one student interviews every semester		●	●
Networking with students hosted by Sales Center every semester		●	●
Judging a sales competition every semester		●	●
Access to student speed-selling videos every semester		●	●
Access to student video resumes (visumes)	●	●	●
E-blast job postings to sales students	●	●	●
Company logo on Sales Center events	●	●	●
Company logo and link on Sales Center website	●	●	●